

**A SEMINAR REPORT ON “CHALLANGES OF WOMEN ENTREPRENEUR”**

**By**

**DEPARTMENT OF COMMERCE  
SCHOOL OF ARTS AND SCIENCE**

**AV CAMPUS, PAIYANOOR, CHENGALPATTU – 603 104**

**Title of the Event :** CHALLANGES OF WOMEN ENTREPRENEUR  
**Date :** 05.09.2022  
**Venue :** SAS  
**No. of Participants :** 145



The invitation card features the logos of Vinayaka Mission's Research Foundation and SAS School of Arts and Science. It states: "Department of Commerce Cordially invites you all for the Guest Lecture on **Challenges of Women Entrepreneur** on 05-09-2022 @ 10.30 a.m. Resource Person: **Dr. M. Saravanan**, Assistant Professor, Department of Law, Aarupadai Veedu Institute of Law, Chennai. In the presence of **Dr. Nazeema T.H.**, Director, School of Arts and Science. Organizer: **Dr. K. Manikandan**, HOD/Dept. of Commerce. The card also includes a portrait of Dr. M. Saravanan and the 'A' Grade logo.

A Guest Lecture on the topic “CHALLANGES OF WOMEN ENTREPRENEUR” was organized by the Department of commerce, School of Arts and Science, AV Campus, Paiyanoor on 05.09.2022 at 10:30a.m. With objectives to challenges of women entrepreneur in various problems faced by the women entrepreneur to

start-up the business. The resource person for the guest lecture was **Dr. M. Saravanan**, Assistant Professor in Economics, Aarupadai veedu Institute of Law, Paiyanoor.

The organizing secretary of the seminar, **Dr. K. Manikandan** Professor and Head, Department of Commerce delivered the welcome address to the gathering. **Ms. A.**



**Divine Wisdom**, one of the organizing conveners presented the introductory remarks, The seminar was inaugurated by the Chief Guest by lighting the lamp.



The Presidential Address was given by **Dr. Nazeema T H**, Director, School of Arts and Science. Director given the wonderful speech remarks regarding the Challenges and opportunities of women entrepreneur and how to start the start-ups and the students listened wonderfully. **Dr. V. Murugan**, Associate Professor,

Department of Commerce introduced the chief guest to the gathering.

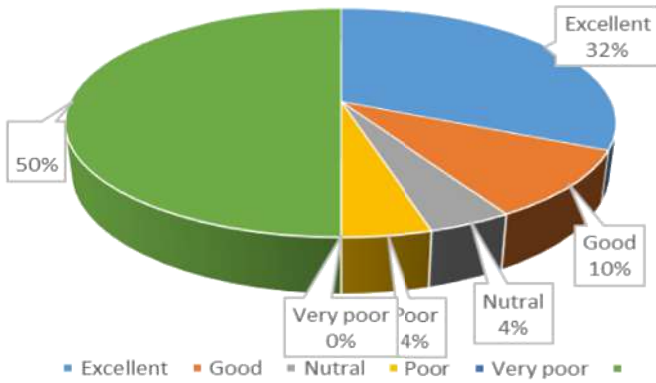
The seminar also provided an active platform to discuss the ideas on the Women must contend with a wide range of challenges in business. Here are some of the challenges women encounter – and some of the larger-than-life female entrepreneurs who overcame them.



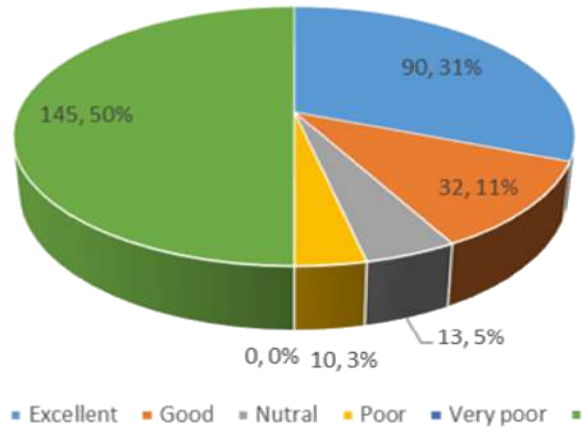
There was 145 students were attentively observed presentation and asked the doubts about the challenges of entrepreneurs. Overall seminar presentation created the small spark between the young minds. End of the seminar, online Google feedback form sent to the students and collected. From the results, SAS observed students are interested on these kinds of future

scope based topics. The function was concluded with vote of thanks by Dr. A. Krishnamoorthi Assistant Professor, Department of Commerce.

Rate the Speaker's Presentation Skill



Rate the Speaker's Knowledge about the Topic





VINAYAKA MISSION'S RESEARCH FOUNDATION  
Deemed to be University  
(Declared u/s 3 of the UGC Act 1956)  
Accredited by NAAC  
**SCHOOL OF ARTS AND SCIENCE**  
ISO 21001:2018 Certified Institution



University Office,  
NH-47, Sankari Main Road  
Arayanur, Salem - 636 308  
Tamil Nadu, INDIA.  
Ph. +91 - 427 - 3957000  
E-mail : vmi/rust@gmail.com

College Office,  
Vinayaka Nagar,  
Bapu Gandhi Road (2nd Fl), Prayanoor,  
603 104, Chennai-600, INDIA.  
Tamil Nadu, INDIA.  
Ph. +91 - 6754541025 / 26  
E-mail : directorartsandscience@avit.ac.in

Chennai Office,  
Co #160, New #213, Osheroo Lodge,  
Taramani, Porambootha High  
Road, Chennai-600  
019, Tamil Nadu, INDIA.  
Ph. +91 - 44 - 42965090  
E-mail : co@vinayakamission.com

SAS/CIR/27/2022-23/005

**CIRCULAR**

**SEMESTER: ODD**

**ACADEMIC YEAR: 2022-23.**

**DATE: 03-09-2022**

The Department of Commerce is organize a Guest lecture on "Challenges of Women Entrepreneurs" at Digital Class Room on 05-09-2022 at 10.00 a.m.

CIRCULATED TO: All Heads, Staff members, Non-Teaching Staffs and Students.

*S. Plus*  
Director (SAS) *4/9/2022*

